



CADIA Rev Up 2030 – Diversity Equity & Inclusion: Progress, Not Perfection April 12, 2021

The Center for Automotive Diversity, Inclusion & Advancement (CADIA) is a non-profit organization focused on advancing talent in the automotive industry in a diverse and inclusive way. CADIA and SAE International have partnered to present **Rev Up 2030**, to be held April 12, 2021 in concurrence with the WCX 2021.

Rev Up 2030 will feature industry experts, panel discussions and case studies in D&I:

- The State of DE&I in the Automotive/Mobility Industry
- Courageous Conversations
- The Business Rationale for DEI
- Industry Case Studies
- Diverse Voices Panel Conversation
- Foundational Elements of DEI

Confirmed speakers include:

Lottie Holland, Director, Diversity and Inclusion Engagement and EEOC Compliance, Stellantis
Amal Berry, Sr. Manager of Global Diversity, Equity and Inclusion, Ford Motor Company
Kym Reeves, Assistant General Counsel, Nexteer
Anton Chilton, CEO, QAD
Lisa Lunsford, CEO and Co-Founder, GS3 Global Strategic Supply Solutions
Thania Esquivel, Global Director, Marketing, Gentherm
Chris Garramone, General Manager – Purchasing Supplier Development - Functional Toyota Motor North America
Julie Fream, President & CEO, OESA
Stan Kimer, President, Total Engagement Consulting

Nozomi Morgan, CEO, Michiki Morgan Worldwide
Fleming Ford, Vice President, Retail Leadership Academy, ESI Trends
Cathy Gutierrez, Senior Manager, Workforce Transformation Leader, Deloitte
Monica Azzali Bello, Global Director - GBS People Services, General Motors Company
Joseph Matthews, Vice President of Purchasing and Diversity Officer, Gentex Corp.
Arthur Benjamin, Global Director, Inclusion and Belonging Strategy, Medical Systems Co.
Dennis Hoeg, President, Nexteer Automotive
Tammy Tecklenburg, Principal, Tecklenburg Advisors
The Diversity & Inclusion Group (DIG), Yanfeng

New for 2020, **Rev Up 2030** will offer an optional pre – meeting offering on Friday, April 9, 2021: *Foundational Elements of Diversity, Equity & Inclusion: The History, Business Case and Essential Understanding of DEI.*

Company DEI champions and advocates, diverse professionals, and anyone interested in learning more about the automotive industry and Diversity, Equity & Inclusion should attend.

Attendance is complimentary, but pre-registration is required. A suggested donation of \$50 will help CADIA further its mission in DEI. All registrants receive discounted attendance at SAE meetings, events and exhibits for the duration of the WCX 2021. This includes a not-to-miss Automotive Leadership Summit and more than 800 hours of technical sessions. Sponsorship packages are available. Information and registration [ADD LINK](#) Contact for more information or sponsorship opportunities: jennifer@automotivediversity.org.



CENTER FOR AUTOMOTIVE DIVERSITY,
INCLUSION & ADVANCEMENT

**CADIA Rev Up 2030 – Diversity Equity & Inclusion:
Progress, Not Perfection
April 12, 2021
Sponsorship Menu**

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Sponsorships:

DEI Excellence (Exclusive)



What’s included:

- Keynote address opportunity
- Collateral material distribution (via electronic link)
- Sponsorship of optional meeting “swag” mailing box
- Registration lists pre- and post- event to include name, title, company
- Recognition from the podium at each session
- Logo on all marketing materials, website

DEI Champion



What’s included:

- Sponsorship of Individual Session
- Registration lists pre- and post- event to include name, title, company
- Recognition from the podium at each session
- Logo on all marketing materials, website



DEI Ally



What’s included:

- Registration lists pre- and post- event to include name, title, company
- Recognition from the podium at each session
- Logo on all marketing materials, website



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DEVELOPMENT CORPORATION

